



Don't Skip the HIP.

WHAT

The Harvest Information Program (HIP) is a hunter registration program that state wildlife agencies and the US Fish and Wildlife Service use to generate reliable data on hunting activity and harvest of migratory game birds.

Every hunter who pursues migratory game birds must sign up for HIP.

During the HIP registration process, hunters are asked 10 short questions regarding their previous year's migratory game bird hunting season. The information gathered is used to identify what types of birds the hunter pursued.

Don't skip the HIP is an awareness campaign designed to educate license vendors and hunters on the importance of completing the survey at time of stamp purchase.

WHEN

August 23, 2021 - February 20, 2022

HOW

Share - Spread the word through social media. Utilize the provided images and copy on your own profile, pages, and groups.

Prompt - When purchasing the HIP stamp at a local license vendor, tell the sales associate that you want to take the survey.

THE ASK

Completing the HIP survey helps biologists manage Kansas' incredible migratory game bird populations.

We're asking that Kansas migratory game bird hunters take the short survey when purchasing the HIP stamp either online or at a local license vendor.

Don't skip the HIP! Thank you for your help in sharing this message.

TOOLKIT

The toolkit includes social media content, a news release, and flyer available for download at ksoutdoors.com/MediaKits.

Post to your community or organizations social media platforms and/or share content directly from KDWP.

Tag KDWP in your posts!

- Facebook - [Facebook.com/kdwpt](https://www.facebook.com/kdwpt)
- Instagram - [@thekdwp](https://www.instagram.com/thekdwp)
- Twitter - [@TheKDWP](https://twitter.com/TheKDWP)

HELPFUL WEBSITES

News Release

ksoutdoors.com/news

KDWP HIP Webpage

<https://ksoutdoors.com/Hunting/Hunting-Programs/Harvest-Information-Program-HIP>

Buy Kansas HIP Stamp Online

<https://bit.ly/KansasHIP>



#DontSkipTheHIP

SOCIAL MEDIA TOOLKIT

GENERAL SQUARE GRAPHIC



FACEBOOK COVER PHOTO



TWITTER POST GRAPHIC



#DontSkipTheHIP



SOCIAL MEDIA TOOLKIT

CAPTION EXAMPLES

Don't skip the HIP!

When getting your HIP stamp this year, online or at your local license vendor, complete the short 10-question survey at the time of purchase.

Completing this survey helps biologists manage Kansas' incredible migratory game bird populations.

Buy your HIP stamp online at bit.ly/KansasHIP.

Did you hunt ducks last year?
How many did you bag?

Completing the Harvest Information Program (HIP) survey helps biologists manage Kansas' incredible migratory game bird populations.

When getting your HIP stamp this year, online or at your local license vendor, complete the short 10 question survey at the time of purchase.

Don't skip the HIP! Buy your HIP stamp online at bit.ly/KansasHIP.

Don't skip the HIP! The Harvest Information Program survey helps us manage migratory game bird populations.

When purchasing your HIP stamp at your local license vendor, ask to take the short survey at the register.

Don't skip the HIP!

Kansas' Harvest Information Program (HIP) needs help from migratory game bird hunters like you. When purchasing your HIP stamp this year, help us out and complete the short survey when prompted at the register or online.

Buy your HIP stamp online at bit.ly/KansasHIP.

As a migratory game bird hunter, you're contributing to a proud tradition of wildlife conservation. When you participate in the Harvest Information Program survey, you're helping KDWP protect waterfowl and other migratory birds for generations to come.

Help spread the word - Don't skip the HIP, and help keep this tradition alive.

Buy your HIP stamp online at bit.ly/KansasHIP.

Did you hunt geese last year?
How many did you bag?

Even if you weren't successful last year, completing the Harvest Information Program survey gives us data to help manage migratory game bird populations.

Don't skip the HIP!

Buy your HIP stamp online at bit.ly/KansasHIP.



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SOCIAL MEDIA TOOLKIT

KANSAS MIGRATORY GAME BIRD SEASON DATES

Migratory Dove Sept. 1 – Nov. 29

Sandhill Crane West Zone: Oct. 16 – Dec. 12
Central Zone: Nov. 10 – Jan. 6

Snipe Sept. 1 – Dec. 16

Rail Sept. 1 – Nov. 9

Woodcock Oct. 16 – Nov. 29

Teal High Plains: Sept. 18 – Sept. 26
Low Plains: Sept. 11 – Sept. 26

Duck, Merganser, and Coot High Plain: Oct. 9 – Jan. 2 and Jan. 21 – Jan. 30
Low Plains Early Zone: Oct. 9 – Dec. 5 and Dec. 18 – Jan. 2
Low Plains Late Zone: Oct. 30 – Jan. 2 and Jan. 22 – Jan. 30
Low Plains Southeast Zone: Nov. 6 – Jan. 2 and Jan. 15 – Jan. 30

White-Fronted Geese Oct. 30 – Jan. 2 and Jan. 22 – Feb. 13

Dark Geese Oct. 30 – Oct. 31 and Nov. 3 – Feb. 13

Light Geese Oct. 30 – Oct. 31 and Nov. 3 – Feb. 13

Light Goose Conservation Order Feb. 14 – Apr. 30



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